VISION
The leader in dynamic and collaborative nursing education.

MISSION
Providing visionary leadership in nursing education to improve the health and wellbeing of our communities.

VALUES
- Equity & Inclusion
- Authenticity
- Excellence & Innovation
- Visionary

STRATEGIC DIRECTION 2018 / 2020

STRATEGIC PRIORITIES

<table>
<thead>
<tr>
<th>EDUCATION</th>
<th>Advance the promotion of best practices in nursing education and academic progression.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADVOCACY</td>
<td>Ensure Associate Degree Nursing’s voice in education and health care.</td>
</tr>
<tr>
<td>LEADERSHIP</td>
<td>Develop leaders to promote meaningful change.</td>
</tr>
<tr>
<td>INCLUSIVITY</td>
<td>Leverage the diversity of Associate Degree Nursing Education to foster inclusion in health care.</td>
</tr>
<tr>
<td>COLLABORATION</td>
<td>Promote Associate Degree Nursing quality, education and practice through collaboration with a diverse group of stakeholders.</td>
</tr>
</tbody>
</table>

FOCUS AREAS
- Advancing the Membership
- Advocating for Nursing Education
- Promoting Collaboration