



Spring Into Leadership 2019 FAQs

- 1) When does this campaign start and end?**
 - a. This campaign will begin Monday, May 13, 2019 and will end Monday, May 20, 2019.
- 2) What is the purpose of this campaign?**
 - a. Nurses represent the largest segment of the health care workforce, are considered the most trustworthy of all professions and play a huge role on the frontlines of care in our community. Their perspective and influence must be at decision making tables. Through this campaign, the Nurses on Boards Coalition hopes to raise awareness that all boards would benefit from the unique perspective of nurses, as well as raise funds to provide the necessary programs and resources so more nurses can advance to the boardroom and improve the health of the communities they serve.
- 3) Who can participate in this campaign?**
 - a. This campaign is open to everyone – not just nurses!
- 4) How do we contribute to this campaign?**
 - a. Please visit our GoFundMe site: <https://www.gofundme.com/spring-into-leadership-2019>
- 5) Is there a minimum donation amount?**
 - a. Yes – GoFundMe requires a minimum donation of \$5.00.
- 6) How do I access materials to utilize in emails, newsletters and social media advertising?**
 - a. All the necessary materials are included in the Dropbox folder that has been sent out. Materials include flyers, pictures, logos and sample social media posts that can be customized to your organization
- 7) Is there a matching donor?**
 - a. Yes! A special thanks to AMN Healthcare for providing a \$1000 sponsorship as well as a \$1000 match.
- 8) What is the financial goal for this campaign?**
 - a. \$10,000 is our financial goal, but we would love to exceed this!
- 9) Can I sign up to make recurring donations? If so – how?**
 - a. Yes! Visit our website <https://www.nursesonboardscoalition.org/> and click on the blue button up top that states “Make a Contribution.” Set up an amount that is right for you and your contribution will automatically be processed on a monthly basis.