Meet 500 attendees, including deans, directors and faculty of nursing programs, many of whom directly impact the purchasing of products for their nursing programs.

Exhibit at the only organization that represents associate degree nursing education, which provides more than 50 percent of the nursing workforce in the country.

Demonstrate live and answer questions on demand about your products and services for key academic leaders in attendance.

Develop strong relationships with attendees and colleagues through intimate networking opportunities.

Nearly 5 hours of unopposed exhibit time, including attendee meals and snacks with exhibitors.
WHAT THIS YEAR’S ATTENDEES ARE LOOKING FORWARD TO ...

FEATURED SPEAKERS

KEYNOTE

KEY PLAYERS ON THE TEAM: Patients as Partners in Interprofessional Education
Kathrin Eliot, PhD, RDN
Anthony Breitbach, PhD, ATC, FASAHP

SIMULATION: What’s Next?
KT Waxman, DNP, MBA, RN, CNL, CENP, CHSE, FSSH, FAAN

NEXT GENERATION NCLEX: Research and Examination Redesign Update
Philip Dickison, PhD, RN

INTEGRATING QSEN INTO CLINICAL EDUCATION: Strategies to Learn today and Implement Tomorrow
Gerry Altmiller, EdD, APRN, ACNS-BC

NEXTGEN NOW!
Active Clinical Judgment into Today’s Classroom
Tim Bristol, PhD, RN, CNE, ANEF, FAAN, FAADN
Karin J. Sherrill, MSN, RN, CNE, CHSE, ANEF, FAADN

WORKSHOPS

FULL-DAY
Thursday, Nov. 7th
The ACEN & OADN Present
LEADERSHIP ESSENTIALS FOR NURSE EDUCATORS:
Nell Ard, RN, CNE, ANEF
Mary Dickow, MPA, FAAN
Keri Nunn-Ellison, EdD, MSN/Ed, RN, CNE
Marsal Stoll, EdD, MSN

HALF-DAY | Friday, Nov. 8th
Essentials of Simulation | Amar Patel, DHSc, MS, NRP, CHSE, FSSH
Innovative Classroom and Clinical Evaluation Techniques for Next Generation NCLEX® Success | Tina Rayfield, MSN, RN, BS, PA-C
Clinical Nursing Education: Reflections on Innovation and Accreditation | Sharon F. Beasley, PhD, RN, CNE | Suzette Farmer, PhD, RN
Clinical Simulation Scenario Development: Working Through the Process | Carlene Byfield, DNP, RN
Next Generation NCLEX® Success: Conceptual Teaching Without a Curriculum Redo! | Lydia Zager, MSN, RN, NEA-BC | Loretta Manning, MSN, RN, GNP
INVITATION TO EXHIBIT AND SPONSOR

Dear Colleague,

You are invited to exhibit at and sponsor the OADN 2019 Convention, to be held November 8-10 at the Omni Louisville Hotel. We are excited to announce our theme, Clinical Nursing Education: Excellence Through Innovation.

OADN continually works at the national level to advance the nursing profession with the education of professional registered nurses. Currently, associate degree programs educate more than 50 percent of the nursing workforce.

The deans, directors, and nurse educators attending the conference are interested in new innovations in practice and education and would welcome viewing your products and services. As an exhibitor, you are entitled to opportunities that provide you with increased visibility including:

Sponsorships | Program Advertising | Tote Bag Inserts | Recognition at Events

This Exhibitor Prospectus should answer many of your questions; however, should you need additional information about exhibiting or becoming a sponsor, contact the national office at 800-809-6260 or email OADN@oadn.org.

We look forward to working with you and welcoming you to Louisville in 2019!

Please do not hesitate to contact us if you have any questions, specifically about OADN.

Donna Spivey  
DNP, RN  
President, OADN  
donna.spivey@oadn.org

Donna Meyer  
MSN, RN, ANEF, FAADN  
CEO, OADN  
donna.meyer@oadn.org

THANK YOU TO OUR 2018 EXHIBITORS

ATI Nursing Education  
American Nurses Association  
NurseTim, Inc.  
Dove Professional Apparel, Inc.  
Pearson  
Herzing University  
American Sentinel University  
NLN CNEA  
MEA Healthcare Education Supplies

Gerontological Society of America (GSA)  
Elsevier  
DiaMedical USA  
Accreditation Commission for Education in Nursing (ACEN)  
Western Governors University  
American Discount Uniform, Inc.  
Coursey Enterprises  
Connect:RNzED  
Wolters Kluwer

Galen College of Nursing  
Limbs & Things  
Healthcare Learning Innovations  
Exam Master  
Robert Morris University  
UWorld  
University of Phoenix  
F.A. Davis Company  
Shadow Health Performance Scrubs  
Life and Death Matters

EHR Go  
safeMedicate  
Southern New Hampshire University  
HMP  
The Successful Nurse  
KbPort LLC  
The George Washington University School of Nursing  
Sylvia Rayfield & Associates/ICAN Publishing  
Pocket Nurse®  
Meridy’s Uniforms  
Unbound Medicine  
Lipscomb University  
Objectivity Plus  
Paplan Nursing  
Apperson  
ProjectConcert  
Moore Medical  
Samford University  
ExamSoft  
CAE Healthcare  
QSEN  
Realityworks, Inc.  
Infusion Nurses Society

Avkin, Inc.  
MCG  
ELNEC  
New York University  
Walden University  
CastleBranch  
Hurst Review Services  
OADN  
OADN Foundation  
Red Cross  
Skyscape  
Nurses Service Organization (NSO)
EXHIBITOR ELIGIBILITY
Companies are strongly encouraged to participate in exhibiting all products and services that will aid in the educational activities of nursing students.

OFFICIAL CONTRACTOR
Carolina Tradeshow Decorators (CTD) is the official decorating contractor for the convention. A service desk will be available during the installation and dismantling of the exhibits. CTD will manage the following services: exhibitor manual, decorator, booths, signs, electrical needs and shipping. An exhibitor manual will be sent prior to the convention with complete instructions.

You may reach CTD at 704-366-9970 or help@carolinatd.com.

EXHIBITOR INSTALLATION
Exhibit installation will take place between noon and 5 p.m., Friday, November 8, 2019.

HOUSING
Omni Louisville Hotel
400 S 2nd St, Louisville, KY 40202
(502) 313-6664
www.omnihotels.com/hotels/louisville/meetings/organization-for-associate-degree-nursing
Please reserve your room online by Oct. 15, 2019, to receive the group discounted rate of $219.

SPACE ASSIGNMENT & FEES
Space is assigned on a first-come, first-served basis. Premier booths in prime locations will be assigned to those who act quickly. OADN will make every attempt to assign requested booth space accommodating the specific needs and compatibility of each exhibitor. OADN reserves the right to assign other than the requested space, to rearrange the floor plan, and/or relocate exhibits, if necessary.

EXHIBIT SPACE FEE
8' x 10' (80 SQ. FEET)
Before July 30, 2019 $1,650
After July 30, 2019 $1,750
Tote Bag Insert $800
OADN staff will insert one brochure or flyer, 8.5" x 11" or smaller, in all convention tote bags.

Additional Representative Badges $150
Two representative badges are included with the 8' x 10' booth fee. Additional badges can be purchased at the rate of $150 per badge.

WHAT'S INCLUDED
- 8' High Back Wall & 33” High Divider Rails
- Standard ID Sign
- Exhibit Listing in Program Guide
- Discounted Advertising in Program Guide
- Final Participation List (delivered after convention)
- On-Site Exhibit Contractor Service Desk
- Two Meals at Exhibit Hall Function Events
- Two Representatives Badges

APPLY ONLINE
To reserve your exhibit space, apply online at oadn.z2systems.com/np/clients/oadn/event.jsp?event=23&

CANCELLATION OF BOOTH SPACE AND ADVERTISING OPPORTUNITIES:
Cancellations and requests for refunds must be received in writing 90 days prior to the opening date of the exhibits. If these requirements are met, 50 percent of the exhibit fee will be refunded after the convention.
SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR $10,000
- 16’ x 10’ Prime Exhibit Booth Space in the Convention Exhibit Hall
- 2 Complimentary Full Convention Attendee Registrations (in addition to standard exhibitor registrations)
- Sponsorship Acknowledgment by CEO at the Opening Ceremony
- Sponsorship Recognition of one General Session at the OADN Convention
- Full-Page Color Advertisement in the Official Program Guide
- Logo Inclusion in Convention Program Book Sponsor Page
- Logo Inclusion and Link on Convention Sponsor Page Webpage at OADN.org
- Inclusion in Onsite Convention Signage
- Exclusive Website Banner Recognition - 8 Weeks per Year (2 Weeks per Quarter)
- 6 Annual Marketing Promos in OADN Newsletters
- Access to OADN Direct Mail list once per quarter
- Convention Attendee Email Contact (delivered before convention)

SAPPHIRE SPONSOR $7,500
- 8’ x 10’ Best Available Exhibit Booth in the Convention Exhibit Hall
- 2 Complimentary Full Convention Attendee Registrations (in addition to standard exhibitor registrations)
- Sponsorship Acknowledgment by CEO at the Opening Ceremony
- Full-Page Advertisement in the Official Program Guide
- Logo Inclusion in Convention Program Book Sponsor Page
- Logo Inclusion and Link on Convention Sponsor Page Webpage at OADN.org
- Inclusion in Onsite Convention Signage
- 4 Annual Marketing Promos (Quarterly) in OADN Newsletters
- Convention Attendee Email Contact (delivered before convention)

EMERALD SPONSOR $5,000
- 8’ x 10’ Exhibit Booth in the Convention Exhibit Hall
- 2 Complimentary Full Convention Attendee Registrations (in addition to standard exhibitor registrations)
- Sponsorship Acknowledgment by CEO at the Opening Ceremony
- Full-Page Advertisement in the Official Program Guide
- Logo Inclusion in Convention Program Book Sponsor Page
- Logo Inclusion and Link on Convention Sponsor Page Webpage at OADN.org
- Inclusion in Onsite Convention Signage
- 2 Annual Marketing Promos (Quarterly) in OADN Newsletters
- Convention Attendee Email Contact (delivered before convention)

ADDITIONAL OPPORTUNITIES
- Wine Reception Recognition $6,000
- Keynote Speaker $5,000
- Awards Ceremony Luncheon $5,000
- Official Program Advertisement $4,000
- Tote Bag Advertisement $4,000
- Reception $3,000
- Passport Program FREE

OADN is always willing to hear from our partners about other creative sponsorship ideas and proposals!

PASSPORT PROGRAM

HOW IT WORKS
- All exhibitors are eligible to participate in the Passport Program free of charge, and are automatically enrolled in the program.
- Exhibitors provide an item as a "prize" for Passport Program winners.
- At registration, attendees will receive a Passport card for the Exhibit Hall.
- Attendees travel throughout the Exhibit Hall, having their Passport "stamped" at the booths of participating exhibitors.

- Attendees with completed Passport books are entered into a drawing for the donated prizes.
- Any exhibitor choosing NOT to participate should notify OADN@oadn.org by Sept. 1, 2019.
**REQUIREMENTS AND FAQ’S**

- **HOSPITALITY AND ENTERTAINMENT** No entertainment or social functions may be scheduled by an exhibitor to conflict with educational program hours, exhibit hours or social events held during the convention. Companies that are not exhibiting are prohibited from hosting hospitality or social functions.

- **CONDUCT OF EXHIBITORS** Interviews, demonstrations, and distribution of literature or samples must be made within the booth space assigned to the exhibitor. Canvassing or distributing of advertising outside the exhibitor’s own booth is not permitted.

- **GENERAL CONVENTION REGISTRATION** Any exhibitor wishing to register for and attend the convention educational sessions is required to register through the normal registration process used by OADN Convention participants. Exhibitors paying convention registration fees will be awarded contact hours for educational sessions attended.

- **INDEMNIFICATION** The exhibitor agrees to abide by the terms of this contract, the Terms and Conditions, and any applicable provisions under OADN’s agreement with the management of the Omni Louisville Hotel, Kentucky, all of which are made a part of this contract by reference and fully incorporated herein. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor’s displays, equipment and other property brought upon the premises of the Omni Louisville. The exhibitor shall indemnify and hold harmless Omni Louisville Hotel, its agents, servants, and employees, and OADN from any and all such losses, damages, and claims.

- **AUDIO** Audio devices used as part of an exhibit that project sounds beyond the perimeter of the exhibitor’s assigned space are not permitted.

- **MUSIC LICENSING** The exhibitor warrants that it will comply with all copyright restrictions applicable to exhibitors including, but not limited to, any music performance agreements required by ASCAP or BMI.

- **INSURING EXHIBITS** Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc., at their own expense. It is recommended that the exhibitor contact its insurance broker to obtain all-risk insurance or a rider policy covering exhibit property while absent from home premises for exhibit purposes.

- **FIRE REGULATIONS AND HEALTH PRECAUTIONS** No exhibitor will be allowed to use any flammable decorations in the exhibit area. Latex materials are not allowed in the Exhibit Hall.

- **SHIPPING INSTRUCTIONS** Information on shipping exhibit materials will be included in the Exhibit Manual provided by CTD. Should you have additional questions, please contact the CTD representative.

- **SELLING EXHIBIT SPACE** The selling of any products and the related taxes for delivery during the OADN Convention is the sole responsibility of the exhibitor.

- **OTHER EXHIBIT CONTRACTORS** Should an exhibitor choose to use a contractor for booth setup and dismantling, the contractor must comply with the requirements of the Lowes Philadelphia Hotel. The exhibitor will provide OADN with documentation that the contractor has a Certificate of Insurance with a minimum of $1 million liability coverage, including property damage.

- **CONTRACT** Contract for exhibit space must be made on the printed contract provided by OADN and executed by an individual who has the authority to act on behalf of the applicant.

- **PAYMENT DATES** No booth space is guaranteed until payment in full is received by the OADN National Office. If full payment is not received by September 27, 2019, OADN has the right to resell the assigned booth space. The exhibitor understands that any partial payments made before September 27, 2019, will be forfeited.

- **CANCELLATIONS** Cancellations and requests for refunds must be received in writing 90 days prior to the opening date of the exhibits. If these requirements are met, 50 percent of the exhibit fee will be refunded after the convention.